

Appendix 1: Workshop Agenda

The General Social Survey: The Next Decade and Beyond
National Science Foundation
Workshop on Planning for the Future of the GSS
Arlington, Virginia, Room 515, Stafford II
May 2-3, 2007

AGENDA

Wednesday, May 2, 2007

- 8:30-8:35** **Welcome and Introductions**
Patricia White, Program Director Sociology
- 8:35- 9:00 am** **Opening Remarks**
Dr. David Lightfoot, Assistant Director, Directorate for Social,
Behavioral and Economic Sciences
Dr. Edward Hackett, Director, Division of Social and Economic
Sciences
- 9:00- 9:30** **An Overview of the General Social Survey (GSS). History of Current
Activities**
Tom Smith, National Opinion Research Center (NORC)
Peter Marsden, Harvard University
Norman Bradburn, NORC and University of Chicago
- 9:30-10:00** **GSS Operations and the Board of Overseers - The role of the GSS
Board of Overseers; governance and accountability; PI(s) and
organizational expertise and skill sets; procedures for adding modules to
the GSS.**
Michael Hout, University of California, Berkeley
Rob Mare, University of California, Los Angeles
Barbara Entwisle, University of North Carolina, Chapel Hill
- 10:00-10:10** **Break**
- 10:20-11:20** **Content of the GSS - Core and emergent areas of the GSS, adequacy of
the core, areas that need updating, potential new topical areas, and
conceptual issues.**
Barbara Entwisle, University of North Carolina, Chapel Hill
Leslie McCall, Northwestern University
Lynn Smith-Lovin, Duke University*

- 11:20- 12:05pm** **Methodology-** Sampling, interviewing techniques. survey/item/module development
 Suzanne Bianchi, University of Maryland
 Jeremy Freese, University of Wisconsin
 Douglas Maynard, University of Wisconsin
- 12:05 – 1:00 pm** **LUNCH**
- 1:00-1:45** **Conceptual and Methodological Innovations**—Geographic Information System component, panel design, embedded experiments, Spanish language translation and other potential enhancements.
 Mark Chaves, University of Arizona
 Barbara Entwistle, University of North Carolina, Chapel Hill
 Steven Nock, University of Virginia
 Jon Krosnick, Stanford University
 Lynn Smith-Lovin, Duke University*
- 1:45- 2:45** **The GSS, ANES & PSID - Opportunities for collaboration and integration**
 Jon Krosnick, Stanford University
 Frank Stafford, University of Michigan
 Suzanne Bianchi, University of Maryland
- 2:45-3:15** **GSS and International Surveys**
 John Logan, Brown University
 Ronald Inglehart, University of Michigan
 Steven Tuch, George Washington University
- 3:15-3:25** **Break**
- 3:25-4:15** **Contributions of the GSS to Sociology and other social sciences and its “Broader Impacts”**
 Douglas Maynard, University of Wisconsin
 Gregory Price, Jackson State University
 Andrew Beveridge, CUNY, Queens College
 Steven Nock, University of Virginia
- 4:15-5:00** **General Discussion**
- 5:00** **Adjournment**

Thursday, May 3, 2007

- 8:30 – 9:45 am** **Dissemination** - Outreach and data dissemination, web interface and data analysis, user communities
Gregory Price, Jackson State University
Mark Chaves, University of Arizona
Peter Granda, Inter-university Consortium for Political and Social Research (ICPSR)
Steven Ruggles, University of Minnesota*
- 9:45–10:30** **The GSS and Technological Innovation and Cyberinfrastructure**
Jon Krosnick, Stanford University
Jeremy Freese, University of Wisconsin
- 10:30—10:40** **Break**
- 10:40-11:00** **Insights from the ANES Recompetition and other NSF Projects**
Frank Scioli, Senior Advisor, Division of Social and Economic Sciences
- 11:00- 12:00** **General Discussion** - Recompetition of the GSS – Directions and Advice
- 12 noon** **LUNCH**
- 1:00pm** **General Discussion (continued)**
- 2:30** **Adjournment**

Appendix 2: Participant Papers